07-30-03

CPB/3675



In Re Application of:

In re application of:

Applicant

Serial No. Filing

Title of Invention

09/483,105 January 14, 2000

Thomas J. Perkowski

INTERNET-BASED METHOD OF AND SYSTEM FOR MANAGING AND SERVING CONSUMER PRODUCT

ADVERTISEMENTS TO CONSUMERS IN RETAIL STORES

Examiner

Matthew Gart

Group Art Unit Attorney Docket 3625 100-033USA00 GROUP 3600

Honorable Commissioner of Patents

and Trademarks Washington, DC 20231

> REQUEST FOR CONTINUED PROSECUTION OF APPLICATION UNDER 37 C.F.R. 1.53(d)

SIR:

This is a request for filing a Continuation Application under the Continued Prosecution Application (CPA) procedure set forth under 37 C.F.R. 1.53(d). This CPA Application is being filed in response to the Office Action mailed in the same on January 29, 2003, for the purpose of electing a new set of claims under 35 U.S.C. 121. A Preliminary Amendment is enclosed herewith for this purpose.

Please use all the contents of the prior application file wrapper, including the drawings, as the basic papers for the new application.

It is understood that the filing of this CPA will be construed to include a waiver of confidentiality by the applicant under 35 U.S.C. 122 to the extent that any member of the public who is entitled under the provisions of 37 C.F.R. 1.14 to access to, copies of, or information concerning, the other application or applications in the file jacket.

This application discloses and claims subject matter disclosed in Application Serial No. 09/483,105, filed January 14, 2000, presently copending, whose particulars are set out above. The inventor in this application is the same as in the prior application.

Applicant has filed herewith an Amendment in order to reduce the number of independent claims and the total number of claims in the present Application.

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The filing fee due in this application is \$375.00 based on the number of claims remaining on file in the prior application (i.e. three (3) independent claims, Twelve (12) claims in total). The Commissioner is hereby authorized to charge the fee of \$375.00, as well as any additional fees, to Deposit Account No. 16-1340. A copy of this document is enclosed herewith.

Applicant is still entitled to small entity status in the present application.

The power of attorney in the prior application Serial No. 08/936,375 has been granted to Thomas J. Perkowski, Esq., Reg. No. 33,134. Please address all correspondence in the present application to:

Thomas J. Perkowski, Esq., P.C. Soundview Plaza 1266 East Main Street Stamford, Connecticut 06902

Respectfully submitted,

Dated: July 29, 2003

Thomas J. Perkowski, Esq.
Reg. No. 33, 134
Attorney for Applicant
Thomas J. Perkowski, Esq., P.C.
Soundview Plaza
1266 East Main Street
Stamford, Connecticut 06902
203-357-1950
http://www.tjpatlaw.com

## CERTIFICATE OF EXPRESS MAIL UNDER C.F.R. 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service on July 29, 2003 as Express Mail (No. EL666079149US) in a postage prepaid envelope addressed to:

> Commissioner for Patents P.O. Box 1450 Alexandria VA, 22313-1450

Mailer: Annemarie Nadler Dated: July 29, 2003